

LIMO DIGEST *Show*

2010

EXHIBITOR=PROSPECTUS

SOLUTION=EVOLUTION



NOVEMBER 7-10, 2010

TRUMP TAJ MAHAL CASINO RESORT
ATLANTIC CITY, NEW JERSEY

888-LIMO-DIG  WWW.LIMOSHOW.COM



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EXCLUSIVE SHOW SPONSOR



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WHY EXHIBIT AT THE INDUSTRY'S PREMIER EVENT OF 2010?



CENTRALIZED LOCATION

We don't just bring the people to the Show, we bring the Show to the people. This has long been our theory, which is why The Limo Digest Show is held in the demographic nucleus of the limousine and chauffeured transportation industry, the Northeast.

OVER 50%

OF LIMO SERVICES
NATIONWIDE CALL
THE NORTHEAST
HOME, SOMETHING
WE'VE NEVER
LOST SIGHT OF.

Our convenient, easily accessible location attracts thousands of loyal attendees and serious buyers, many of whom are within driving distance to Atlantic City.

BACK-TO-BASICS NETWORKING

The Limo Digest Show is an unparalleled chance to cultivate new relationships, make important connections with key decision-makers, and continue to strengthen your bond with existing clients. Our after-hours events were designed to promote interaction and are the perfect setting for effective networking.



ORGANIC SELLING

Now more than ever, building and maintaining relationships is critical to success. A customer service-oriented approach and organic face-to-face selling opportunities have proven to be among the best ways to accomplish this. Get your vehicles, products, and services in front of highly-qualified prospects. The Limo Digest Show is known industry wide as the #1 place where discerning shoppers come to make their most important purchases of the year.

ARE YOU INVESTING IN THE RIGHT PLACE?

We provide solutions to operators and give them a myriad of reasons to attend The Limo Digest Show. From unmatched buying and networking opportunities to 4 days of educational seminars, we know exactly what it takes to keep attendees captivated, engaged, and unified.

The Limo Digest Show is the best opportunity of 2010 to maximize your marketing dollars and get your greatest ROI.

Whether you are displaying vehicles, setting up a standard perimeter booth, taking part in Referral Guide Live! or sponsoring an event or element of the Show, you are guaranteed to have a first-class experience.



THE LIMO DIGEST SHOW ROSTER READS LIKE A "WHO'S WHO" AND INCLUDES THE MOST SUCCESSFUL AND ACCOMPLISHED OPERATORS AND PROFESSIONALS IN OUR INDUSTRY, REGARDLESS OF THEIR SIZE.

From industry veterans to first-time attendees, we bring in those who are looking for that competitive edge. Our devoted audience includes companies from all over the world, and of every size and shape imaginable.



EXHIBITING YOUR COMPANY ON THE EXPANSIVE 70,000 SQ. FOOT TRUMP TAJ MAHAL SHOW ARENA IS THE MOST COST-EFFECTIVE WAY TO REACH THOUSANDS OF BUYERS ALL IN ONE CONVENIENT LOCATION!

EXHIBITING AT THE LIMO DIGEST SHOW INCLUDES:

- ❑ Pre-Show Marketing: Limo Digest direct mails over 60,000 brochures to every limousine operator at least four times each. Also includes over 20 e-mail blasts, 35 print ads, web advertising, telemarketing, association meeting presentations and much more
- ❑ Pipe & Drape (Standard Booth)
- ❑ Table, 2 Chairs & Waste Basket (Standard Booth)
- ❑ Company ID Sign
- ❑ Full Show Passes
- ❑ Access to All Seminars / Networking Events
- ❑ VIP Seating for Keynote Address
- ❑ Company Listing in the Official Show Program
- ❑ Company Name on the Limo Digest Show Website
- ❑ Post-Show Marketing in *Limousine Digest* and on www.limodigest.com

