



TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

10 FT. BOOTH EXHIBITOR KIT

CONTENTS:

- Exhibitor Badge Registration Form **(Required)**
- Free Show Program Listing Form **(Required)**
- Insurance Disclaimer Form **(Required)**
- Show Program Advertising
- Show Bag Stuffer Form
- Additional/Replacement Exhibitor Badge Form
- Charity Auction Donation
- Show Logo Request Form

CONTACT INFORMATION

<u>Title</u>	<u>Name</u>	<u>Phone/Ext.</u>	<u>Fax</u>
Asst. Show Manager	Megan Hogue	(609) 953-4900/#215	(609) 953-4958

November 6-9, 2011

BOOTH EXHIBITOR BADGE REGISTRATION FORM

Please make copies as needed.

To ensure that you are represented accurately, we are asking that you provide us with the requested information. Please print or type clearly! Names will appear on badges as printed below.

Booth Space # _____

*Photo ID required to pick up badge and enter the Show floor.

Exhibiting Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Booth Exhibitors receive two (2) badges per booth space purchased. Any additional badges will be charged at a rate of \$125.00. See Additional/Replacement Exhibitor Badge Form.

THIS FORM MUST BE SIGNED AND RETURNED BY AN OFFICIAL OF YOUR COMPANY BEFORE SEPTEMBER 2, 2011.

Fax To: (609) 953-4958, Attention: Megan Hogue, Assistant Show Manager

Mail To: The Limo Digest Show
Attn: Megan Hogue
29 Fostertown Rd.
Medford, NJ 08055

REQUIRED

November 6-9, 2011



TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

FREE SHOW PROGRAM LISTING FORM

Please print or type the following information. It will appear in the Show Program exactly as listed below.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____ E-mail: _____ Website: _____

Product Categories:

- Manufacturer (Limousines)
- Manufacturer (Bus/Van)
- Manufacturer (Other)
- Dealer
- Insurance
- Leasing/Financing
- Software Systems
- Communications Equipment
- Chauffeur Training
- Association/Agency
- Networks
- Specialty Items
- Uniforms
- Other (please specify) _____

DOUBLE YOUR EXPOSURE IN THE SHOW PROGRAM FOR ONLY \$600!

SEE THE SHOW PROGRAM ADVERTISING FORM FOR DETAILS OR CALL RICHARD SPRINGER AT (609) 953-4900 EXT. #237

Final copy date is September 2, 2011.
If we do not receive this form on or before the due date, we will refer to your space application contract for the company and product information.

Brand Names: _____

THIS FORM MUST BE SIGNED AND RETURNED BY AN OFFICIAL OF YOUR COMPANY BEFORE SEPTEMBER 2, 2011.

Fax To: (609) 953-4958, Attention: Megan Hogue, Assistant Show Manager

Mail To: The Limo Digest Show
Attn: Megan Hogue
29 Fostertown Rd.
Medford, NJ 08055

REQUIRED

November 6-9, 2011



TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

INSURANCE DISCLAIMER FORM

All Exhibitors are required to provide liability insurance and hold harmless the organizers of The Limo Digest Show, the Trump Taj Mahal, and AExpo.*

Exhibiting Company Name: _____

Contact Name: _____

Phone: _____

Your Insurance Company: _____

Contact: _____

Policy Number: _____

Expiration Date: _____

*The Exhibitor will be fully responsible for all or any claims, liabilities, losses, damages, or expenses, including attorneys' fees, relating to or arising out of any loss, injury, or damage to any or all persons or property of the Exhibitor. For more information on this subject, please see the Rules & Regulations Form attached to your contract.

Your signature below indicates that you agree to the standards mentioned above.

Exhibitor Signature: _____

THIS FORM MUST BE SIGNED AND RETURNED BY AN OFFICIAL OF YOUR COMPANY BEFORE SEPTEMBER 4, 2010.

Fax To: (609) 953-4958, Attention: Megan Hogue, Assistant Show Manager

Mail To: The Limo Digest Show
Attn: Megan Hogue
29 Fostertown Rd.
Medford, NJ 08055

REQUIRED

November 6-9, 2011



SHOW PROGRAM ADVERTISING

The Most Effective Way to Continue to Reach Potential Customers
AFTER THE SHOW IS OVER!

The Show Program Book is the exclusive directory and guide to The 2011 Limo Digest Show and is a valuable tool for every attendee.

Attendees we surveyed said that they kept their books for up to 12 months following our Show and referred to it before making important purchasing decisions during and after the Show. Keep your vehicles, products, and services in the hands of potential buyers by advertising. Advertising space is limited so reserve your ad page today.

DON'T MISS OUT ON THIS INCREDIBLE OPPORTUNITY!

Each full-page, full-color ad is only **\$600**

For a limited time include a bag stuffer with your advertising (\$1100 value) for only

\$900 TOTAL

Bag stuffer discount available until 9/02/2011.

**CONTACT
RICHARD SPRINGER
(#237) FOR DETAILS
(888) LIMO-DIG**

**Complete the attached form and fax it back to
(609) 953-4905**



PUT YOUR PRODUCTS AT THE FINGERTIPS OF THE INDUSTRY'S TOP BUYERS WITH A 2011 SHOW PROGRAM AD





TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

SHOW PROGRAM ADVERTISING

Advertising in the Show Program is available at \$600 per page on a first-come basis.

Please print or type the following information.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____ E-mail: _____ Website: _____

Materials due by September 2, 2011. All ads must be prepaid by September 16, 2011 to be included.

Credit Card Information:

Payment Type: Visa MasterCard AMEX Discover

Name (as it appears on the credit card): _____

Credit Card #: _____ Exp. Date: _____

Credit Card Billing Address: _____

Signature: _____

I, the undersigned, hereby authorize Digest Tradeshow Management to charge the above-listed credit card account the amount indicated on my Limo Digest Show contract, and that I will, in good faith, make good on the contracted charges. I, the undersigned, do hereby personally guarantee payment of the full contracted amount in the event of non-payment without just cause by the above-named company and authorize the use of my card to pay any and all monies owed. All transactions between buyer and seller shall be governed by the laws of the State of New Jersey, and buyer consents to the jurisdiction of the New Jersey Courts, County of Burlington. All legal fees associated with the collection of this debt become the responsibility of the buyer.

Fax To: (609) 953-4958, Attention: Megan Hogue,
Assistant Show Manager

Mail To: The Limo Digest Show
Attn: Megan Hogue
29 Fostertown Rd.
Medford, NJ 08055

CONTACT RICHARD SPRINGER
(#237) FOR DETAILS
(888) LIMO-DIG • (609) 953-4958
www.limoshow.com

November 6-9, 2011



TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

SHOW BAG STUFFER FORM

Ensure that all attendees get your company's information with a Show bag stuffer! Bag stuffers are limited to one page, no larger than 8½" x 11". Materials must be provided by the Exhibitor no later than **September 23, 2011** in order to be included. All bag stuffers must be prepaid no later than **September 2, 2011**. All bag stuffers are subject to Show Management approval.

Cost: \$500 per bag stuffer

Please print or type the following information.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____

E-mail: _____ Website: _____

A SEPARATE CONTRACT WILL BE FAXED UPON RECEIPT OF PAYMENT.

Fax To: (609) 953-4958, Attention: Megan Hogue, Assistant Show Manager

Mail To: The Limo Digest Show
Attn: Megan Hogue
29 Fostertown Rd.
Medford, NJ 08055

November 6-9, 2011

Booth exhibitors receive two (2) badges per booth space purchased. Any additional badges will be charged at a rate of \$125.00. See add/replacement exhibitor badge form.

Additional/Replacement Exhibitor Badge Form

If you require additional or replacement Exhibitor Badges, please complete the form below. Please print or type clearly! Names on badges will appear as printed below.

Cost per Badge: \$125

*Photo ID required to pick up badge and enter the Show floor.

Booth Space # _____

Exhibiting Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Payment Method

- Check one: Visa MasterCard Amex Discover
 Check (Make payable to: The Limo Digest Show)

Name (as it appears on card): _____

Signature of Card Holder: _____

Credit Card # _____ Exp.: _____

Credit Card Billing Address: _____ Zip: _____



TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

Limo Digest 9th Annual Charity Auction & Fundraiser For **MAKE-A-WISH** ...WE NEED YOUR HELP!

HERE'S HOW YOU CAN HELP:

Donate a tax-deductible item of any size for our auction:

- Tickets to a professional sporting event, concert, show
- Gift cards to any major store (even small denominations help)
- Autographed memorabilia (sports, entertainment)
- Electronics (computer packages, televisions, surround sound or stereo systems)
- Trips (2-day trip to NYC, 1 week at your time-share, golf weekend)
- Gift baskets (alcohol, gourmet chocolates)
- Your product & services (software package, an item from your catalog)

**THE 9TH ANNUAL CHARITY AUCTION
WILL BE HELD AT THE LIMO DIGEST
SHOW IN ATLANTIC CITY, NJ, ON
TUESDAY, NOV. 8, 2011 AT 8:00 P.M.
DONATED ITEMS WILL BE ON DIS-
PLAY THROUGHOUT THE DURATION
OF THE SHOW, WITH THE AUCTION
COMMENCING IMMEDIATELY AFTER
THE AWARDS CEREMONY.**

All monies raised by the Auction will benefit the Make-A-Wish Foundation®. Contributions will provide resources to help enrich the lives of children with life-threatening medical conditions through its wish-granting work. Over the past 8 years, we have donated nearly \$700,000 and have granted hundreds of wishes for children.

If you or your company are interested in making a donation to the Auction, please fill out the form below and fax to The Limo Digest Show, Attn: Megan Hogue at (609) 953-4958, by August 28, 2011. All donations must be received at The Limo Digest Show office no later than September 28, 2011. Donations of any size are greatly appreciated, and your company will be included in the official list of donors (if received by September 2, 2011). Together we can make this year's Charity Auction the most successful yet and reach our goal of \$1,000,000.

Donor Names: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

I will make a CASH DONATION of \$ _____ to procure prizes for the auction OR I will donate the following items:

Item 1: _____ \$ _____

Item 2: _____ \$ _____

Item 3: _____ \$ _____

Shipping Address:
The Limo Digest Show • Attn: Megan Hogue
29 Fostertown Road • Medford, NJ 08055
Phone: (888) LIMO-DIG

Fax this completed form to The Limo Digest Show office, attention Show Department at (609) 953-4958 by **Friday, August 28, 2011**. All donations must be received at the Limo Digest Show office no later than **Friday, September 28, 2011**.

November 6-9, 2011



TRUMP TAJ MAHAL • ATLANTIC CITY, NJ

THE LIMO DIGEST SHOW LOGO REQUEST FORM

If you would like a copy of our Show logo for use on your promotional items, website, or other materials (with Show Management’s approval), please complete this form and send it back to Show Management.

Exhibiting Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Please indicate which format you would like to receive the logo (specify JPG or PDF or Vector eps):

Check one: JPG Vector eps PDF

Check as	Black & White	Color
many as	Settings:	Settings:
needed:	<input type="checkbox"/> 72 DPI for website	<input type="checkbox"/> 72 DPI for website
	<input type="checkbox"/> 300 DPI for print	<input type="checkbox"/> 300 DPI for print

E-mail address: _____

Please indicate the purpose of the logo: _____

Fax To: (609) 953-4958, Attention: Megan Hogue, Assistant Show Manager

Mail To: The Limo Digest Show
 Attn: Megan Hogue
 29 Fostertown Rd.
 Medford, NJ 08055

November 6-9, 2011