

LIMO DIGEST

LIMO DIGEST Show 2011



**KNOWLEDGE IS POWER
WITH POWER COMES CHANGE**



**NOVEMBER 6-9, 2011
TRUMP TAJ MAHAL □ ATLANTIC CITY, NEW JERSEY
(888) LIMO-DIG □ WWW.LIMOSHOW.COM**

THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION
INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR



Cadillac
EXCLUSIVE SHOW SPONSOR

LIMO DIGEST Show 2011

GO "ALL IN" AGAIN

MAXIMIZE YOUR ROI
WHILE STIMULATING
YOUR BUSINESS SENSES AT

THE 2011 LIMO DIGEST SHOW NOVEMBER 6-9, 2011

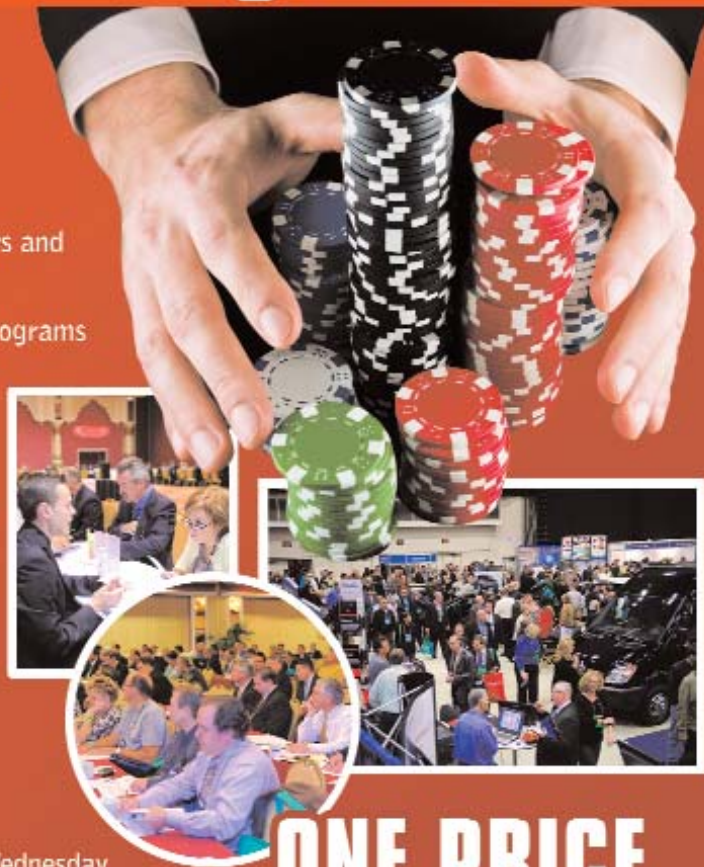
FOR ONLY \$499

Our "ALL IN" package includes:

- ❑ A room at the luxurious Trump Taj Mahal for 3 nights (Sunday, Monday & Tuesday)
- ❑ An all-inclusive, four-day Show pass
- ❑ Non-stop opportunities to network with operators and peers from all over the country and world
- ❑ 4 days of the industry's top-rated educational programs coordinated by Tom Mazza
- ❑ A forum specifically set up to help you meet affiliates from around the globe
- ❑ Electrifying nightlife and fun-filled theme parties with free food and drinks
- ❑ An awards gala and charity auction with complimentary appetizers
- ❑ Women-only networking reception with complimentary refreshments (sorry guys!)
- ❑ After-hours parties where the conversations and cocktails flow freely
- ❑ Complimentary breakfast Monday, Tuesday & Wednesday
- ❑ Tons of prizes and giveaways

Every product or service you need all under one roof, including the latest vehicles...

PLUS side-by-side comparison shopping and jaw-dropping Show floor specials!



ONE PRICE... ONE CALL OR ONE CLICK



NOVEMBER 6-9, 2011 ❑ TRUMP TAJ MAHAL ❑ ATLANTIC CITY, NJ

THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION
INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR



EVENT PREVIEW SCHEDULE AT-A-GLANCE

SUNDAY, NOVEMBER 6, 2011

- 11:00am – 3:00pm **Show Registration**
- 11:00am – 12:00pm **Making Your Affiliate Business More Profitable**
- 12:15pm – 12:45pm **Charter Member Lunch**
Sponsored by Mercedes-Benz

- 1:00pm – 2:00pm **On Time Every Time: How Great Limousine Companies Achieve Operational Excellence**
- 2:15pm – 3:15pm **Great PR for Your Company: Designing and Implementing a Winning Program**
- 3:30pm – 5:30pm **Association Summit**
Sponsored by The Hudson Group

- 5:45pm – 6:45pm **FLA Meeting**

- 6:45pm – 8:15pm **Minority Limousine Operators of America Meeting**

- 8:30pm – 11:00pm **Tailgaters Bash**
Sponsored by Ambassador Limousine and Sedan Inc.

- 11:00pm – 1:00am **After-Hours Rainforest Party**
Sponsored by Maxim Worldwide and Sunset Luxury Limousines
 

MONDAY, NOVEMBER 7, 2011

- 7:30am – 7:30pm **Show Registration**
- 7:00am – 9:00am **Breakfast Buffet**
Sponsored by BeTransported

- 8:00am – 9:15am **LBOA Meeting**

- 8:30am – 9:45am **Mystery Shopping: How Great Companies Design and Manage an Effective Program**
- 10:00am – 11:15am **Making Magic Happen: How Smart Entrepreneurs Build Staff Loyalty Through Effective Leadership in the Workplace**

MONDAY, NOVEMBER 7, 2011

- 11:30am – 12:30pm **Keynote Address: Igniting Your Employees' Passion for Service Excellence Presented by Jeff Hargett of The Ritz-Carlton Leadership Center**
Sponsored by Cadillac

- 12:40pm – 3:10pm **Referral Guide Live!**
Sponsored by Limos.com

- 3:15pm – 3:30pm **Ribbon Cutting Ceremony**
- 3:30pm – 7:30pm **Show Floor**
- 7:45pm – 9:15pm **Women in the Industry Networking Reception**
Sponsored by Blue Diamond Worldwide and Two Step Transportation
 
- 9:30pm – 12:00am **Bourbon Street Jamboree**
Sponsored by Limousine Livery


TUESDAY, NOVEMBER 8, 2011

- 7:00am – 9:00am **Breakfast Buffet**
Sponsored by BeTransported

- 8:00am – 9:15am **LANJ Meeting**
Sponsored by Lancer Insurance
 
- 8:30am – 9:30am **The Magic Numbers: The Formula for Creating a Profitable Limousine Company**
- 8:45am – 11:45am **FASTTRAK User-Group Meeting**

- 9:40am – 10:40am **Winning at the Hotel Game: How to Create a Relationship That Works**
- 10:50am – 11:50am **State of the Industry with David Seelinger of EmpireCLS**
Sponsored by FASTTRAK


TUESDAY, NOVEMBER 8, 2011

- 12:00pm – 2:00pm **Referral Guide Live!**
Sponsored by Limos.com

- 2:00pm – 6:00pm **Show Floor**
- 7:30pm – 10:30pm **Industry Achievement Awards Gala & Make-A-Wish Charity Auction**
Sponsored by Atlantic Limousine and Torgro Worldwide
 
- 10:30pm -- ??? **After-Hours Hospitality Suite Parties**
Sponsored by California Worldwide Transportation, ETS International, Torgro Worldwide and ZBest Executive
   

WEDNESDAY, NOVEMBER 9, 2011

- 7:30am – 3:00pm **Show Registration**
- 7:00am – 9:00am **Breakfast Buffet**
Sponsored by BeTransported

- 8:00am – 9:15am **PRLA Meeting**

- 8:30am – 10:00am **Understanding the Three Most Important Legal Issues Affecting the Limousine Industry**
- 9:00am – 10:30am **Limos.com User-Group Meeting**

- 10:15am – 11:15am **How to Sell Transportation Services to Sports Teams**
- 11:30am – 12:30pm **Building a Customer Service Mindset at Your Company**
- 12:30pm – 3:30pm **Show Floor**

EDUCATIONAL SEMINARS & COFFEE SPONSORED BY



EVOLVE WITH THE INDUSTRY'S MOST CUTTING-EDGE PRODUCTS... ALL IN ONE PLACE AND ON ONE FLOOR! Meet with over 100 of our industry's top suppliers!





IT'S INTENSE...
IT'S FAST PACED...

IT'S BACK!



REFERRAL GUIDE LIVE!

REFERRAL GUIDE LIVE! IS TAILOR-MADE FOR COMPANIES LOOKING TO BUILD OR EXPAND THEIR NETWORK OF NATIONAL AND WORLDWIDE AFFILIATES.

No longer do you have to be concerned about setting up impromptu and awkward meetings in crowded hallways or even in your room.

MONDAY, NOV. 7 □ 12:40 PM – 3:10 PM

TUESDAY, NOV. 8 □ 12:00 PM. – 2:00 PM

Sponsored by



ASSOCIATION SUMMIT & ASSOCIATION ALLEY

LIMO DIGEST HAS ALWAYS RECOGNIZED THAT ASSOCIATIONS ARE THE DRIVING FORCE AND TRUE BACKBONE OF OUR INDUSTRY.

Whether local, state, regional, or national in scope, associations are the ones that tirelessly work behind the scenes for the advancement and collective good of the industry. The annual Limo Digest Association Summit is the only place where presidents, leaders, and members of associations come together to discuss all of the pertinent and hot-button topics that are currently affecting our industry and your business. It is an open forum that allows everyone the opportunity to speak their minds, share best practices, and communicate what is going on in different parts of the country.



Join us to find out how associations are making a difference in your area. There is strength in numbers and this is one valuable session you don't want to miss.

SUN, NOV. 6 □ 3:30 PM – 5:30 PM

Sponsored by



TAKE A STROLL DOWN ASSOCIATION ALLEY

As a sign of unity and our unrelenting commitment to associations, we have again dedicated a row of booths—specifically to industry associations only—for a section of the Show floor called Association Alley.

Meet the movers and shakers of your area association. Discuss important issues, pick up vital airport or regulatory information, and even join the cause.

IT'S TIME TO BECOME PART OF THE SOLUTION.



PARTICIPANTS:



NOVEMBER 6-9, 2011 □ TRUMP TAJ MAHAL □ ATLANTIC CITY, NJ

THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR

INTRODUCING A
REVOLUTIONARY WAY TO

CONNECT AT THE SHOW!

THE LIMO DIGEST

LIVING TRADESHOW MOBILE LEAD RETRIEVAL APP

Works on any smartphone, tablet, or laptop...
AND IT'S FREE TO DOWNLOAD!

**IT'S AN UNPARALLELED WAY TO
CULTIVATE NEW RELATIONSHIPS.**

Show attendees can utilize our app to collect
exhibitor information in an electronic format
and also integrate social media sites
right in the palm of their hand.

Sponsored by



**ALSO PERFECT FOR
"AFFILIATE TO AFFILIATE" NETWORKING!**

Exchange info anywhere... at seminars,
Referral Guide Live!, parties and after-hours
events, on the Show floor—even in the casino
or in restaurants and lounges.

**NO MORE HAVING TO ENTER BUSINESS CARD INFO
WHEN YOU GET BACK FROM THE SHOW.**

This app allows you to instantly export and
upload your connections into virtually any
contact management software.
It's that simple!

SORRY GUYS, **LADIES ONLY!** THIS ONE IS FOR THE

WOMEN IN THE INDUSTRY

NETWORKING RECEPTION

**WE KNOW THAT MEN AND WOMEN INTERACT DIFFERENTLY
WHEN IT COMES TO NETWORKING, SO WE'VE BROUGHT
BACK OUR WILDLY POPULAR WOMEN IN THE INDUSTRY
NETWORKING RECEPTION, NOW IN ITS FIFTH YEAR.**

This time is yours to spend sharing ideas and strategies, building
relationships, and enjoying a few cocktails in a casual environment
with other successful women from all walks of the industry.



**THIS YEAR WE'VE EXPANDED
THE TIME AND HAVE ADDED
LIVE ENTERTAINMENT!**

To sign up, please call (609) 953-4900 ext. #215.

MONDAY, NOV. 7 11:30 AM – 12:30 PM



Come mingle with and be inspired by some of the
most influential women business owners and associ-
ation leaders in luxury ground transportation today.

Ladies, make sure this is the year you attend—
and don't forget your business cards!

EARLY REGISTRATION IS RECOMMENDED.

Sponsored by



OUR NIGHTLIFE EVENTS AND PARTIES HAVE BEEN DESIGNED TO CREATE THE PERFECT BLEND OF PRIME NETWORKING OPPORTUNITIES AND OFF-THE-CHARTS FUN.

AFTER DARK ENTERTAINMENT

TAILGATERS BASH

JOIN US ON SUNDAY NIGHT FOR THE OFFICIAL SHOW KICK OFF PARTY!

Rub elbows with the industry's top players and build relationships in a casual, conversation-friendly atmosphere.

There will be munchies and drinks to score Sunday Night Football on Big Screens Featuring the Baltimore Ravens vs. Pittsburgh Steelers Show your colors! Wear your favorite team jersey!

SUNDAY, NOV. 6 8:30 PM – 11:00 PM



Sponsored by



TALK SMACK, FIND AN AFFILIATE, OR BOTH

THE AREA'S HOTTEST DJ, REFEREE SERVERS, AND CHEERLEADERS WILL KEEP THE PARTY JUMPING.

INTERACTIVE GAMES, LIVE ENTERTAINMENT, AND MORE!

AFTER-HOURS RAINFOREST PARTY

CALLING ALL NIGHT OWLS!

DIRECTLY FOLLOWING THE TAILGATERS BASH, THE GOOD TIMES WILL CONTINUE TO ROLL.



Schmooze, celebrate, and get your late night groove on with friends and colleagues, both old and new.

SUNDAY, NOV. 6 11:00 PM – 1:00 AM



Sponsored by



LIVE MUSIC WILL PLAY AND COCKTAILS WILL FLOW WELL PAST THE WITCHING HOUR.

BOURBON STREET JAMBOREE

ON MONDAY EVENING WE'LL HAVE YOU SAYING WHO DAT?

Enjoy culinary treats and Cajun flavors reminiscent of N'awlins. Live jazz and an amazing DJ will keep the festivities pumping all night long.

MONDAY, NOV. 7 9:30 PM – 12:00 AM



Sponsored by



WHOO IT UP WHILE YOU PARTY DOWN BIG EASY STYLE WITH FRIENDS AND PEERS.

FUN PHOTO OPS, COOL GIVEAWAYS, AND MORE!



NOVEMBER 6-9, 2011 8 TRUMP TAJ MAHAL 8 ATLANTIC CITY, NJ

THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR

THE STARS WILL ONCE AGAIN SHINE!

THE 16TH ANNUAL LIMO DIGEST INDUSTRY ACHIEVEMENT AWARDS GALA & 9TH ANNUAL CHARITY AUCTION TO BENEFIT MAKE-A-WISH®

WE WILL RECOGNIZE THE INDUSTRY'S
BEST OF THE BEST, AS WELL AS AUCTION OFF
AMAZING ONE-OF-A-KIND ITEMS AND PACKAGES
FOR AN EXTREMELY WORTHY CAUSE.

Through this event over the past 8 years, we as an industry
have come together to raise nearly \$800,000 for the
Make-A-Wish® Foundation, and have been responsible for
granting literally hundreds of wishes to children who are
suffering from life threatening medical conditions.



TO MAKE A DONATION OR TO FIND OUT HOW YOU CAN GET INVOLVED,
CONTACT MEGAN HOGUE AT (609) 953-4900, #215

Sponsored by



JOIN US FOR A NIGHT OF EXCITE-
MENT WITH COMPLIMENTARY
APPETIZERS, SPECIAL GUESTS,
AND FABULOUS RAFFLE AND
DOOR PRIZES. OPEN TO ALL
SHOW ATTENDEES FOR FREE!

NO ADDITIONAL COST
FOR THIS EVENT!

TUESDAY, NOV. 8
7:30 PM – 10:30 PM



DO YOU HAVE WHAT IT TAKES TO BE CONSIDERED
THE CREAM OF THE CROP? THIS IS YOUR CHANCE TO
SHOW THAT YOU ARE AMONG THE INDUSTRY'S ELITE.

Nominate yourself, one of your staff members, or someone
in the industry that is worthy of one of our esteemed and
prestigious awards.

VISIT WWW.LIMOSHOW.COM FOR AWARDS CATEGORIES
AND SUBMISSION CRITERIA.

DEADLINE IS SEPTEMBER 12, 2011.

AFTER-HOURS SUITE PARTIES

THE FUN DOESN'T END THERE!

FOLLOWING THE GALA WE WILL BE HOSTING OUR
AFTER-HOURS SUITE PARTIES IN THE 14TH FLOOR
HOSPITALITY SUITES STARTING AT 10:30 P.M.

Sponsored by





OUR SEMINAR PROGRAM
WILL TAKE YOU OUT OF
YOUR COMFORT ZONE AND TEACH YOU HOW TO

**ADAPT &
SUCCEED!**

THE CHAUFFEURED GROUND TRANSPORTATION INDUSTRY HAS DRAMATICALLY CHANGED OVER THE PAST TWO DECADES, BUT THE INTRINSIC NEED TO PROVIDE CUSTOMER SERVICE EXCELLENCE WILL ALWAYS REMAIN.

Our educational seminar series spans 4 days, features fresh and innovative topics, 13 first-time speakers, and is widely recognized as the industry's top rated program. With a focus on delivering high touch service, you'll learn the latest trends, uncover new areas for growth, and discover emerging niche markets.

EDUCATIONAL SEMINAR SCHEDULE

SUNDAY, NOVEMBER 6, 2011

11:00am – 12:00pm **Making Your Affiliate Business More Profitable** with Jason Sharenow of Broadway Elite Chauffeured Services Worldwide in New Jersey, John Arnet of Buffalo Limousine in Buffalo, and Tara Grewal of Griffin Transportation in Vancouver

Producing the best possible bottom line on your out-of-town business is the topic of our first session, which will offer practical advice for those looking to maximize their return on this important market segment.

1:00pm – 2:00pm **On Time Every Time: How Great Limousine Companies Achieve Operational Excellence** with Steve Spencer of London Towncars in New York City and Stuart Rothstein of SmartCars in Chicago

Designing operational processes and procedures that facilitate the delivery of great service is the focus of this session. This fast-paced hour will provide take-away material for even the most experienced attendee.

2:15pm – 3:15pm **Great PR for Your Company: Designing and Implementing a Winning Program** with Sharla Feldscher, President of Sharla Feldscher Public Relations in Philadelphia

How to create a buzz for your company! Philadelphia's "go to" PR professional presents the fundamentals of launching a successful public relations program for your business.

EDUCATIONAL SEMINARS
& COFFEE SPONSORED BY



MONDAY, NOVEMBER 7, 2011

8:30am – 9:45am **Mystery Shopping: How Great Companies Design and Manage an Effective Program** with Brett Tyson of Harrison Global in Boston and Barry Gross of A Goff Limousine and Bus Company

Great service companies understand the importance of the mystery shopper. Create a plan to find out what your clients really think of your service. Our presenters will explain how their companies have benefited from this program.

10:00am – 11:15am **Making Magic Happen: How Smart Entrepreneurs Build Staff Loyalty Through Effective Leadership in the Workplace** with Tom Mazza

Our Education Coordinator, Tom Mazza, presents a brand new session that goes outside and beyond the "limo box." Focusing on leadership in the workplace, this session presents a detailed plan on how companies can achieve success by building a team of loyal, engaged top performers.

11:30am – 12:30pm **Keynote Address: Igniting Your Employees' Passion for Service Excellence** with Jeff Hargett of The Ritz-Carlton Leadership Center

Sponsored by Cadillac



8:30am – 9:30am **The Magic Numbers: The Formula for Creating a Profitable Limousine Company** with Bob Bellagamba of Concorde Worldwide in New Jersey

The bottom line is always about producing a bottom line! This session looks at the numbers that make chauffeured transportation companies generate black ink at the end of the year.

TUESDAY, NOVEMBER 8, 2011

9:40am – 10:40am **Winning at the Hotel Game: How to Create a Relationship That Works** with John Critchett of Palm Beach Tours & Transportation in Palm Beach, Alan Candeub of Park Avenue Luxury Limousine in Philadelphia, and Mark Goldston of Goldcrest Transport in Long Island

The chauffeured vehicle is still an important part of the "hotel experience." Three operators with extensive hotel experience provide practical advice on finding success at the hotel game.

10:50am – 11:50am **State of the Industry** with David Seelinger of EmpireCLS

Sponsored by FASTTRAK



WEDNESDAY, NOVEMBER 9, 2011

8:30am – 10:00am **Understanding the Three Most Important Legal Issues Affecting the Limousine Industry** with Jeffrey Pagano, Esq of Crowell & Moring in New York City

Jeffrey Pagano is an attorney with a vast and intimate knowledge of labor law and how it applies to and affects transportation companies. Asked back after rave reviews from last year's Show, Pagano presents a primer of current information on chauffeur classification issues, overtime, and wage and hour concerns.

10:15am – 11:15am **How to Sell Transportation Services to Sports Teams** with George Jacobs of Windy City Limousine in Chicago, Sergio Sanchez of Partners Executive Transportation in New York, and Hoss Oskuie of Atlantic Limousine & Transportation in Atlanta

(Continued on next page)



NOVEMBER 6-9, 2011 □ TRUMP TAJ MAHAL □ ATLANTIC CITY, NJ

THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION
INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR

EDUC. SEM. SCHEDULE

WEDNESDAY, NOV. 9, 2011 (con't)

(Continued from following page)

Selling transportation service to teams from the New York Yankees to your hometown high school is presented by experienced industry pros. Issues from how and where to obtain the business to best practices and pricing strategies will be addressed.

11:30am – 12:30pm **Building a Customer Service Mindset at Your Company** with David Benton, GM of The Rittenhouse Hotel and Condominium in Philadelphia (Five Diamond Award Winner and Top 50 Hotel as Selected by Travel and Leisure Magazine)

David Benton of The Rittenhouse Hotel in Philadelphia presents a session on how to create a "culture of service" within your company. Recognized as a standout performer in the hotel industry, his practical advice is right on point for the limousine industry.

EDUCATIONAL SEMINARS
& COFFEE SPONSORED BY



KEYNOTE ADDRESS

Sponsored by

"IGNITING YOUR EMPLOYEES' PASSION FOR SERVICE EXCELLENCE" PRESENTED BY JEFF HARGETT OF THE RITZ-CARLTON LEADERSHIP CENTER



"WE ARE LADIES AND GENTLEMAN SERVING LADIES AND GENTLEMAN."



That is the mission and mantra of the world's greatest hotel chain. As Training Magazine said when inducting The Ritz-Carlton Leadership Center into its Hall of Fame:

"IF ANY COMPANY LEADS IN SETTING THE GOLD STANDARD FOR SERVICE, IT'S THE RITZ-CARLTON, WHOSE COMMITMENT TO QUALITY IS NOT JUST PART OF THE COMPANY'S PHILOSOPHY, ITS PART OF THE EMPLOYEES' DNA."

This program is designed for leaders who want to involve their employees in the planning of the work that affects them. Participants will learn the critical importance of cascading the strategic plan to every employee in the organization. This program focuses on how to paint the picture for employees to understand their function vs. purpose and tap into their emotional intelligence.

MONDAY, NOV. 7 11:30 AM – 12:30 PM

TOM MAZZA



SEMINAR COORDINATOR TOM MAZZA IS THE INDUSTRY'S LEADING AND MOST RESPECTED CONSULTANT, EDUCATOR, AND TRAINER.

He self-published "The Complete Guide to Operating a Successful Limousine Service, Part 1 and 2," as well as wrote, authored, and starred in the industry's top training video program, "The Ultimate Chauffeur Training Program."

Tom Mazza is the moderator of several industry success groups that include some of the biggest and brightest professionals in the business, and has trained more than 6,000 chauffeurs worldwide.

SPEAKERS & PRESENTERS



John Amet
Buffalo Limousine



Bob Bellagamba
Concorde Worldwide



David Benton
The Rittenhouse Hotel



Alan Candeub
Park Avenue Luxury Limousine



John Critchett
Palm Beach Tours & Transportation



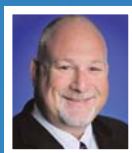
Sharla Feldscher
Sharla Feldscher Public Relations



Mark Goldston
Goldcrest Transport



Tara Grewal
Griffin Transportation



Barry Gross
A Golf Limousine and Bus Company



Jeff Hargett
The Ritz-Carlton Leadership Center



George Jacobs
Windy City Limousine



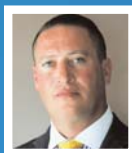
Hoss Oskuie
Atlantic Limousine & Transportation



Jeffrey Pagano
Crowell & Moring



Stuart Rothstein
SmartCars



Sergio Sanchez
Partners Executive Transportation



David Seelinger
EmpireLCS



Jason Sharenow
Broadway Elite Chauffeured Services Worldwide



Steve Spencer
London Towncars



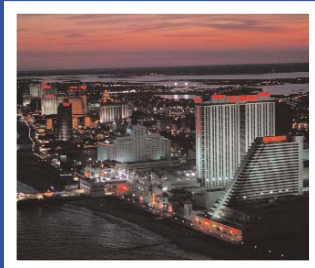
Brett Tyson
Harrison Global



REDISCOVER ATLANTIC CITY

**IT'S ATLANTIC CITY...
NEW, IMPROVED, AND
BETTER THAN EVER!**

Atlantic City is not only known for its casino gaming but also for its first-rate entertainment, nightlife, premium dining, spas, world-class shopping, and so much more.



SPECIAL SHOW RATES

TRUMP TAJ MAHAL
CASINO RESORT
1000 Boardwalk
at Virginia Ave.
Atlantic City, NJ 08401
www.trumptaj.com

SPECIAL SHOW RATE
(SUN-THURS):
\$89 per night single/double
\$159 per one bedroom suite
\$350 per hospitality suite

NEW TOWER
\$109 per night single/double
\$229 per one bedroom suite

For more information, call
800-825-8786 and mention
The Limo Digest Show
(Registration Code:
BLIM011)

Whether you dine at one of the Taj Mahal's many irresistible restaurants, stop by Ego Bar & Lounge, or try your luck on the casino floor... you are sure to have an unforgettable experience. Voted Best Hotel by *Casino Player Magazine*, Trump Taj Mahal exemplifies the meaning of luxury. The lavishly renovated contemporary rooms will be your home away from home.

**COME TO THE LIMO
DIGEST SHOW AND
EXPERIENCE THE
"NEW ATLANTIC CITY."**

Visit www.atlanticcitynj.com for detailed information and updates on what's new and what's hot.

**OFFICIAL GROUND
TRANSPORTATION**



Phone: 609-748-0880
Toll-Free: 866-4-TORGRO (867476)
info@torgro.com www.torgro.com

Mention **The Limo Digest Show**
for Special Rates

**EXCLUSIVE SHOW, REGISTRATION
& KEYNOTE**



Cadillac

**EDUCATIONAL SEMINARS
& COFFEE**



PLATINUM



BREAKFAST BUFFET



SHOW FLOOR LUNCH



CHARTER MEMBER LUNCH



TAILGATERS BASH



AFTER-HOURS RAINFOREST PARTY



BOURBON STREET JAMBOREE



**AWARDS GALA & MAKE-A-WISH
CHARITY AUCTION**



AFTER-HOURS SUITE PARTIES



**WOMEN IN THE INDUSTRY
NETWORKING RECEPTION**



ASSOCIATION SUMMIT & ALLEY



LANJ MEETING



GROUND TRANSPORTATION



NOVEMBER 6-9, 2011 □ TRUMP TAJ MAHAL □ ATLANTIC CITY, NJ

THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION
INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR!

**REFERRAL GUIDE LIVE!
& LANYARDS**



**LEAD RETRIEVAL APP/
WEBSITE**



REGISTRATION BAGS



**POCKET PROGRAM-
AT-A-GLANCE**



SEMINAR PADFOLIOS



PROMOTIONAL GIVEAWAYS



PENS



SHOW SIGNAGE



AFFILIATE SPONSORS



REGISTRATION APPLICATION

FAX BACK FORM TO: 609-953-4958

LIMO DIGEST Show



**Cadillac
EXCLUSIVE SHOW SPONSOR**



November 6-9, 2011 Trump Taj Mahal Atlantic City, NJ (888) LIMO-DIG www.limoshow.com

Limited reserved VIP keynote seating to the first 500 pre-registered attendees

REGISTRATION PRICES

GO "ALL IN" PACKAGE FOR \$499

Includes a Room at the Taj Mahal for 3 Nights (Sunday, Monday and Tuesday), Show Floor, Keynote Address, Awards Gala, All Seminars, Parties, Breakfasts, and Lunch.

If Purchased by 9/20/11 _____ X \$499 = \$ _____
Additional Four-Day Passes _____ X \$200 = \$ _____

FOUR-DAY PASS

Show Floor, Keynote Address, Awards Gala, All Seminars, Parties, Breakfasts, and Lunch.

If Purchased by 9/20/11 _____ X \$235 = \$ _____
If Purchased 9/21/11 to Show _____ X \$295 = \$ _____

ONE-DAY PASS

Sunday Monday Tuesday Wednesday

Includes Purchase Day's Events. See Show Schedule for Details.

If Purchased by 9/20/11 _____ X \$115 = \$ _____
If Purchased 9/21/11 to Show _____ X \$160 = \$ _____

FLOOR-ONLY PASS FOR WEDNESDAY

Available after the Show floor opens on Wednesday. No Early Bird.

Floor-Only Pass for Wednesday _____ X \$50 = \$ _____

TRAINING DAY - WEDNESDAY ONLY

Chauffeurs and office staff are FREE with the purchase of a full four-day Show pass. List must be submitted at time of purchase.

WILL YOU BE ATTENDING?

- Referral Guide Live! (Separate Registration)
- Women in the Industry Networking Reception
- Awards Gala & Charity Auction (Includes Complimentary Appetizers)

MAKE-A-WISH DONATION

My Special Contribution \$ _____

Limousine Digest SPECIAL OFFER

SUBSCRIBE OR RENEW NOW AND SAVE!

Get 12 Issues of Limousine Digest for Only \$19!

THIS IS A LIMITED-TIME SPECIAL SO TAKE ADVANTAGE TODAY

One-Year Subscription _____ X \$19 = \$ _____
(For U.S. Addresses Only. Please call (809) 953-4900 ext. #236 or e-mail dawn@limodigest.com for Canadian or International rates.)

Total Passes _____ X _____ = \$ _____
Hotel Costs _____ = \$ _____
GRAND TOTAL ENCLOSED _____ = \$ _____

(Complete One Form Per Person)

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Title: _____

E-mail: _____

Phone: _____

Fax: (required for confirmation): _____

Number of Years in Business: _____ Number of Vehicles in Fleet: _____

*Have confirmation will be sent within 72 hours of receipt. If not received, call (809) 953-4900 ext. #215

Attendee 2: _____

Title: _____

Attendee 3: _____

Title: _____

Attendee 4: _____

Title: _____

PAYMENT INFORMATION

Payment Type: Visa MasterCard AMEX Discover

Name (as it appears on the credit card): _____

Credit Card #: _____ CCV: _____

Exp. Date: _____

Credit Card Billing Address: _____

Signature: _____

Cancellation policy: All requests must be in writing to Megan Hoopes, & The Limo Digest Show, postmarked no later than October 3, 2011. All fees paid will be refunded less a \$30 processing fee. There will be NO refunds after October 3, 2011.

Hotel Room Information:

Disability: _____

Smoking Non Smoking

Special Requests: _____

Pre-Register and Take Advantage of

EXPRESS REGISTRATION

Who doesn't hate waiting in lines? Try our **EXPRESS REGISTRATION**, simply register now, bring your faxed confirmation receipt to the Show, along with photo ID, and you'll **EXPRESS** through the registration lines when you pick up your badges!

For more information, visit www.limoshow.com

LIMO DIGEST Show 2011

**KNOWLEDGE IS POWER
WITH POWER COMES CHANGE**

**NOVEMBER 6-9, 2011
TRUMP TAJ MAHAL □ ATLANTIC CITY, NEW JERSEY**



- Non-Stop NETWORKING OPPORTUNITIES & Conversation-Friendly Functions
- 4 Packed Days of the Industry's TOP RATED EDUCATIONAL PROGRAM Coordinated by Tom Mazza
- The Popular and Intense REFERRAL GUIDE LIVE! Affiliate Speed Networking Forum
- ELECTRIFYING NIGHTLIFE, Theme Parties and After-Dark Entertainment
- Show Floor Specials and SIDE BY SIDE BUYING POWER
- And MUCH, MUCH MORE!



(888) LIMO-DIG □ WWW.LIMOSHOW.COM

**KNOWLEDGE IS POWER
WITH POWER COMES CHANGE
INVEST IN YOUR
PERSONAL SUCCESS!**



**NOVEMBER 6-9, 2011
TRUMP TAJ MAHAL CASINO RESORT
ATLANTIC CITY, NEW JERSEY**

**29 Fosterstown Road □ Medford, NJ 08055
(888) LIMO-DIG □ WWW.LIMOSHOW.COM**

LIMO DIGEST Show 2011

**THE LIMOUSINE & CHAUFFEURED GROUND TRANSPORTATION
INDUSTRY'S PREMIER INTERNATIONAL EVENT OF THE YEAR**