

VEHICLE EXHIBITOR KIT

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CONTACT INFORMATION

<u>Title</u>	<u>Name</u>	<u>Phone/Ext.</u>	<u>Fax</u>
Show Manager	Karen Schenck	(609) 953-4900/#215	(609) 953-4958

November 8-11, 2009



VEHICLE GASOLINE POLICY

The Fire Marshall requires that all Exhibitor's vehicles have locking gas caps and contain **between ¼ and a ½ of a tank of gas.**

Your signature below indicates that you have read this requirement and understand that if your vehicle does not meet these requirements upon Show move in, the vehicle will not be allowed to enter the Show floor. NO REFUNDS WILL BE GIVEN.

Print Name

Signature/Date

Exhibiting Company Name

THIS FORM MUST BE SIGNED AND RETURNED BY AN OFFICIAL OF YOUR COMPANY BEFORE SEPTEMBER 4, 2009.

Fax To: (609) 953-4958, Attention: Karen Schenck, Show Manager

Mail To: The Limo Digest Show
Attn: Karen Schenck
29 Fostertown Rd.
Medford, NJ 08055

REQUIRED

November 8-11, 2009



VEHICLE DISPLAY POLICY

Exhibitors are permitted to display vehicles only within the bounds of the contracted space.

Exhibit space will be clearly marked by either tape or chalk on top of the carpet. If it is found that your space boundaries are incorrect, for whatever reason, you will be asked to move your display within the correct boundaries, and you will be expected to conform.

In addition, Exhibitors displaying either limousines or buses must be a minimum of 5 feet off the aisles within their exhibit space. No limousines or buses may be lined up along exhibit perimeters. Exhibitors are not permitted to obstruct from adjoining Exhibitors. Limousines and buses must be pulled into center area of the exhibit space.

Exhibitors must keep all volume levels of audio equipment to a reasonable level and not block the view of other Exhibitors by placing signage on top of vehicles.

Exhibitors who refuse to adhere to this policy will be fined \$5,000. In addition, you will pay for the cost of the vehicle space(s) that could not be utilized as a result of your refusal to adhere to the boundaries of your space.

Until these fines are satisfied, you will not be permitted to participate in future Limo Digest Shows.

Please note: AEXPO charges a spotting fee whether or not you or an AEXPO employee place your vehicle in the designated space.

Your signature below indicates that you have read and agree to the terms of this policy and understand the expectations of Show Management:

Print Name

Signature/Date

Exhibiting Company Name

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November 8-11, 2009



VEHICLE SPACE EXHIBITOR BADGE REGISTRATION FORM

Please make copies as needed.

To ensure that you are represented accurately, we are asking that you provide us with the requested information. Please print or type clearly! Names will appear on badges as printed below.

*Photo ID required to pick up badge and enter the Show floor.

Vehicle Space # _____

Exhibiting Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Vehicle Exhibitors receive four (4) badges per vehicle space purchased. Any additional badges will be charged at a rate of \$125.00. See Additional/Replacement Exhibitor Badge Form.

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INSURANCE DISCLAIMER FORM

All Exhibitors are required to provide liability insurance and hold harmless the organizers of The Limo Digest Show, the Trump Taj Mahal, and Atlantic Expo.*

Exhibiting Company Name: _____

Contact Name: _____

Phone: _____

Your Insurance Company: _____

Contact: _____

Policy Number: _____

Expiration Date: _____

*The Exhibitor will be fully responsible for all or any claims, liabilities, losses, damages, or expenses, including attorneys' fees, relating to or arising out of any loss, injury, or damage to any or all persons or property of the Exhibitor. For more information on this subject, please see the Rules & Regulations Form attached to your contract.

Your signature below indicates that you agree to the standards mentioned above.

Exhibitor Signature: _____

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SEPTEMBER 4, 2009.**

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FREE SHOW PROGRAM LISTING FORM

Please print or type the following information. It will appear in the Show Program exactly as listed below.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____ E-mail: _____ Website: _____

Product Categories:

- _____ Manufacturer (Limousines)
- _____ Manufacturer (Bus/Van)
- _____ Manufacturer (Other)
- _____ Dealer
- _____ Specialty Items
- _____ Chauffeur Training
- _____ Software Systems
- _____ Uniforms
- _____ Leasing/Financing
- _____ Limousine Equipment & Services
- _____ Communications Equipment
- _____ Networks
- _____ Insurance
- _____ Association/Agency
- _____ Other (please specify) _____

**DOUBLE YOUR EXPOSURE IN THE SHOW
PROGRAM WITH AN AD FOR ONLY \$600!**

SEE THE SHOW PROGRAM ADVERTISING
FORM FOR DETAILS OR CALL KAREN
AT (609) 953-4900 EXT. #215

Final copy date is September 4, 2009.
If we do not receive this form on or before the due
date, we will refer to your space application con-
tract for the company and product information.

Brand Names: _____

**THIS FORM MUST BE SIGNED AND RETURNED BY AN OFFICIAL OF YOUR COMPANY
BEFORE SEPTEMBER 4, 2009.**

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November 8-11, 2009



SHOW PROGRAM ADVERTISING

The Most Effective Way to Continue to Reach Potential Customers
AFTER THE SHOW IS OVER!

The Show Program Book is the exclusive directory and guide to the 2009 Limo Digest Show and is a valuable tool for every attendee.

Attendees we surveyed said that they kept their books for up to 12 months following our Show and referred to it before making important purchasing decisions during and after the Show. Keep your vehicles, products, and services in the hands of potential buyers by advertising. Advertising space is limited so reserve your ad page today.

**DON'T MISS OUT ON THIS
INCREDIBLE OPPORTUNITY!**

Each full-page,
full-color ad is only **\$600**

For a limited time
include a **bag stuffer**
with your advertising
(\$1100 value) for only

**\$900
TOTAL**

Bag stuffer discount available
until Sept. 4, 2009.

PUT YOUR PRODUCTS
AT THE FINGERTIPS
OF THE INDUSTRY'S
TOP BUYERS WITH A
2009 SHOW PROGRAM AD

Mercedes-Benz Manhattan



2009 S-Class



2009 R-Class



Complete the form
on the opposite
side and fax it back
to (609) 953-4958



SHOW PROGRAM ADVERTISING

Advertising in the Show Program is available at \$600 per page on a first-come basis.

Please print or type the following information.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____ E-mail: _____ Website: _____

Materials due by September 4, 2009. All ads must be prepaid by September 15, 2009 to be included.

Credit Card Information:

Payment Type: Visa MasterCard AMEX Discover

Name (as it appears on the credit card): _____

Credit Card #: _____ Exp. Date: _____

Credit Card Billing Address: _____

Signature: _____

I, the undersigned, hereby authorize Digest Tradeshow Management to charge the above-listed credit card account the amount indicated on my Limo Digest Show contract, and that I will, in good faith, make good on the contracted charges. I, the undersigned, do hereby personally guarantee payment of the full contracted amount in the event of non-payment without just cause by the above-named company and authorize the use of my card to pay any and all monies owed. All transactions between buyer and seller shall be governed by the laws of the State of New Jersey, and buyer consents to the jurisdiction of the New Jersey Courts, County of Burlington. All legal fees associated with the collection of this debt become the responsibility of the buyer.

Fax To: (609) 953-4958,
Attention: Karen Schenck, Show Manager

CONTACT KAREN SCHENCK
(#215) FOR DETAILS
(888) LIMO-DIG • (609) 953-4958
www.limoshow.com

Mail To: The Limo Digest Show
Attn: Karen Schenck
29 Fostertown Rd.
Medford, NJ 08055

November 8-11, 2009



SHOW BAGS STUFFER FORM

Ensure that all attendees get your company's information with a Show bag stuffer! Bag stuffers are limited to one page, no larger than 8½" x 11". Materials must be provided by the Exhibitor no later than **September 25, 2009** in order to be included. All bag stuffers must be prepaid no later than **September 4, 2009**. All bag stuffers are subject to Show Management approval.

Cost: \$500 per bag stuffer

Please print or type the following information.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____

E-mail: _____ Website: _____

A SEPARATE CONTRACT WILL BE FAXED UPON RECEIPT OF PAYMENT.

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November 8-11, 2009



Additional/Replacement Exhibitor Badge Form

Vehicle exhibitors receive (4) badges per vehicle space purchased. Any additional badges will be charged at a rate of \$125.00. See add/replacement exhibitor badge form.

If you require additional or replacement Exhibitor Badges, please complete the form below. Please print or type clearly! Names on badges will appear as printed below.

Cost per Badge: \$125

*Photo ID required to pick up badge and enter the Show floor.

Booth Space # _____

Exhibiting Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Name on Badge: _____ Company: _____

Title: _____

Payment Method

- Check one: Visa MasterCard Amex Discover
 Check (Make payable to: The Limo Digest Show)

Name (as it appears on card): _____

Signature of Card Holder: _____

Credit Card # _____ Exp.: _____

Credit Card Billing Address: _____ Zip: _____

November 8-11, 2009



Industry Achievement Awards & Charity Auction Registration Form

Tuesday, November 10, 2009 • 7:00 p.m. to 9:30 p.m.

Exhibiting Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

List of Attendees:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Prices (includes dinner and ceremony):

	Quantity	By	9/18/09	9/19/08 to Show	
Per Person	_____	X	\$100	X \$125	= _____
Table of 10	_____	X	\$950	X \$1150	= _____
					Grand Total = _____

Payment Method

- Check one: Visa MasterCard Amex Discover
 Check (Make payable to: The Limo Digest Show)

Name (as it appears on card): _____

Signature of Card Holder: _____

Credit Card #: _____ Exp.: _____

Credit Card Billing Address: _____ Zip: _____

Fax To: (609) 953-4958, Attention: Karen Schenck, Show Manager

Mail To: The Limo Digest Show, Attn: Karen Schenck
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November 8-11, 2009



Limo Digest Charity Auction And Fundraiser For Make-A-Wish® ... WE NEED YOUR HELP!

During the past five years, the limousine industry has raised over \$500,000 for the Make-A-Wish Foundation®. Through your generosity, we have assisted in granting over 200 wishes for children who are battling life-threatening medical conditions. You, too, can help make a difference in the lives of Make-A-Wish® children all across America, enabling them to experience the moments of hope, strength, and joy that they so desperately need.

HERE'S HOW YOU CAN HELP:

1. Donate a tax-deductible item of any size for our auction:

- Tickets to a professional sporting event, concert, show
- Gift cards to any major store (even small denominations help)
- Autographed memorabilia (sports, entertainment)
- Electronics (computer packages, televisions, surround sound or stereo systems)
- Trips (2-day trip to NYC, 1 week at your time-share, golf weekend)
- Gift baskets (alcohol, gourmet chocolates)
- Your product & services (software package, an item from your catalog)

2. Organize a fundraiser:

- Get your children & family involved (lemonade stands, coin collections, car wash)
- Dedicate one day at the office as Make-A-Wish® Day (have every employee contact people they know for donations)
- Network with business associates to solicit donations ... it's tax deductible



Enclosed you will find fundraising materials as well as letters from children who have received wishes that were funded by your generosity. Please take the time to read them ... They will touch your heart and bring a smile to your face! Please contact me if you have items that you would like to donate for the auction at (888) LIMO-DIG, ext. #215. Together we can make this year's Charity Auction the most successful yet and reach our goal of \$600,000.

“Be The Change You Want To See In The World”

November 8-11, 2009



THE 7TH ANNUAL CHARITY AUCTION

To Benefit **MAKE-A-WISH®**

Your Donation Will Make This Event A Success!

The 7th Annual Charity Auction will be held at the Limo Digest Show in Atlantic City, NJ, on Tuesday, November 10, 2009 at 7:00 p.m. Donated items will be on display throughout the duration of the Show, with the Auction commencing immediately after the Awards Ceremony.

All monies raised by the Auction will benefit the Make-A-Wish Foundation®. Contributions will provide resources to help enrich the lives of children with life-threatening medical conditions through its wish-granting work. Over the past 5 years, we have donated over \$500,000 and have granted over 200 wishes.

If you or your company are interested in making a donation to the Auction, please fill out the form below and fax to The Limo Digest Show, attn: Show Department, at (609) 953-4958, by August 28, 2009. All donations must be received at The Limo Digest Show office no later than September 28, 2009. Donations of any size are greatly appreciated, and your company will be included in the official list of donors (if received by September 15, 2009).

Donor Names: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

I will make a CASH DONATION of \$ _____ to procure prizes for the auction OR I will donate the following items: _____ (approximate value)

Item 1: _____ \$ _____

Item 2: _____ \$ _____

Item 3: _____ \$ _____

Shipping Address:

The Limo Digest Show • Attn: Karen Schenck
29 Fostertown Road • Medford, NJ 08055

Phone: (888) LIMO-DIG

Fax this completed form to The Limo Digest Show office, attention Show Department at (609) 953-4958 by Friday, August 28, 2009. All donations must be received at the Limo Digest Show office no later than Friday, September 25 2009.

November 8-11, 2009



THE LIMO DIGEST SHOW LOGO REQUEST FORM

If you would like a copy of our Show logo for use on your promotional items, website, or other materials (with Show Management's approval), please complete this form and send it back to Show Management.

Exhibiting Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Please indicate which format you would like to receive the logo (specify JPG or PDF or Vector eps):

Check one: JPG Vector eps PDF

Check as many as needed:

Black & White Settings:	Color Settings:
<input type="checkbox"/> 72 DPI for website	<input type="checkbox"/> 72 DPI for website
<input type="checkbox"/> 300 DPI for print	<input type="checkbox"/> 300 DPI for print

E-mail address: _____

Please indicate the purpose of the logo: _____

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